



*Together With
Refugees
15 June 2021*



#WhoWeAre

Campaign so far...

- Around 250 members, from grassroots to international and allies in other sectors
- Members' Rally on 6 May
- Social media launch on 10 May
- Website live: togetherwithrefugees.org.uk
- Working group of people with lived experience on the campaign, from strategy to operational
- Media launch on 1 June; over 180 pieces of coverage...



Next steps for the campaign |



TWR's big goals

1. Shift media & public narrative
2. Build movement, grow and deepen the support base, especially lead role for people with lived experience
3. Develop political support for system change and influence decision-makers
4. Get closer to winning long-term system change, secure specific steps towards this.

Key strands of activity

1. Media/Comms

- Shared narrative to reach our base and 'persuadables'
- Next TWR media push: July UN 70th anniversary

2. Local mobilisation

- To show solidarity and lobby key targets
- Build to national focus late autumn e.g. mass lobby
- Lived experience at the forefront

3. Political

- Working to agreed policy priorities and Bill amendments in Westminster
- Coordinated constituency and national lobbying of targets.

Timeline, 2021

- 1 June: Campaign media launch
- May / June: Pre-Bill parliamentary work
- Late June: Refugee week, first reading of the Borders Bill?
- Late July: 70th anniversary of the UN Convention, local mobilisation
- Sept / Oct: Party conferences, parliamentary bill work, local mobilisation continues
- Late Autumn, early Dec?: National rallying point?



Any questions?

Drop me an email if you want to know more:

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togetherwithrefugees.org.uk

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